

FORWARD TO A FRIEND >

United Way of York County

LIVE UNITED



www.unitedway-york.org

Season's Greetings

Your e-newsletter update for December 2009

Holiday Message

The holiday season is upon us and it is during this time that the spirit of giving is most emphasized. However, the "spirit of giving" should be thought of as a year-round and life-long activity. Thank you for the generous support you have given to our campaign. The livelihood of those in need are greatly improved and would not be possible without your help.

We hope your holidays are filled with peace and happiness and we wish you a healthy new year.

Sincerely,

Robert J. Woods
Executive Director

Michael H. Hady, III
Board Chair

Thank you for a successful campaign!

Give.

You can direct your contribution to one of the action areas-Education, Income and Health-or choose all three. As always, we will also process a restricted contribution to qualified 501 (c) 3 organizations.

[Read more](#)

Advocate.

You can make change happen with your voice. United Way needs people who are passionate about education, income and health to make some noise.

[Read more](#)

Volunteer.

The United Way's Volunteer Center works with volunteers and local nonprofits to develop the best opportunities for youth, adults and seniors.

[Read more](#)

Through the generosity of thousands of York Countians, the United Way campaign raised \$6,779,146, or 95.8% of our goal. This achievement was recognized at the Campaign Victory Celebration held on December 7th which was attended by more than 250 people.



Highlights included: recognition of the 2009 Campaign Chair Betty Carson, Campaign Cabinet and Loaned Campaign Associates; presentation of the campaign incentives and of course, the announcement of the campaign results that included recognition of many successful company campaigns. In addition, inspiring presentations were given by York Day Nursery Executive Director Catherine Repman and service recipient Candy Potts.

Thank you for supporting York County through the United Way campaign.



[Contact Us](#)

United Way of York County
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Social Media



United Way of York County

Stay In School



The Stay in School Initiatives Committee, comprised of 28 representatives from education, business, government, human services and other sectors of the community was formed to conduct research and offer recommendations to reduce the dropout rates in area schools.

The [Stay In School Initiative Report](#) to the community was published in September. The first of three Town Hall meetings to discuss the report was held on November 9th, 2009 at Dover High School. The second Town Hall meeting will be held at William Penn High School in York on January 19, 2010.

Jefferson Award Winner - Mike Smith

Mike Smith, the founder of the Temple Guard Drill Team, a program of the [YWCA of York](#), was presented with the prestigious Jefferson Award on Thursday, October 30, 2009.



Mike volunteers countless hours to help keep local kids off the street and on the right path to a healthy and successful life. He also assembled the Guardian Angels who frequently patrol the streets of York. Mike was also chosen by the Jefferson Awards Committee to compete at the National Jefferson Awards in Washington, D.C., May 2010. Congratulations Mike!

Community Priorities



In October, the United Way of York County Board of Directors adopted funding priorities in Education, Income and Health for distribution of The Community Fund beginning in FY 2010-11. The priorities will be in effect for three years.

The priorities were developed by the Community Impact Committee whose members include United Way board members, allocations panel chairs, partner agency executive directors and representatives of community organizations involved in providing health and human services.

The priorities are:

Education

Readiness to Achieve in School
Academic Achievement
Productive and Engaged Youth

Income

Basic and Emergency Needs Met
Financially Stable Individuals and Families

Health

Healthy Adults and Children
Independent Adults and Children
Community Preparedness, Physical Safety and Violence Prevention

Partner agencies will apply for funding for programs that address the priorities and produce measurable results. The priorities provide direction to partner agencies on programs that United Way believes will be effective ways to advance the common good and improve people's lives in York County.

For more detail, go to the United Way website and click on [Education](#), [Income](#) and [Health](#).

Please remember United Way in your will

Through a bequest to United Way of York County you can continue to support the community after your lifetime. Your bequest will be added to United Way's endowment fund. Each year income generated from the endowment will be directed to The Community Fund, which supports a wide variety of human service programs provided by the partner agencies.

A bequest of approximately twenty times your annual campaign gift will successfully endow your gift. For example, if you typically make an annual gift of \$250 to the campaign, you can endow this gift by making a bequest of \$5,000 in your will. Each year after your death, approximately 5% of this \$5,000 bequest (or \$250) will be available to support the work of the United Way, so York County's residents will continue to benefit from your generosity into the future.

For more information, please speak with your financial advisor, or contact [Deborah Gogniat](#), Senior Director of Development, (717) 771-3801.

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