



United Way of York County Elevator Speech

The mission of United Way of York County is to improve people's lives by building a strong community through cultivating financial generosity, volunteerism and civic engagement. Our mission is brought to life through our theme, LIVE UNITED; which means if we work together as a community, we can advance the common good for all. As in our mission, there are three key ingredients to working together – Give...Advocate...Volunteer.

United Way cultivates financial generosity by conducting an annual community-wide fundraising campaign in addition to all other venues for raising needed revenue to support program services, including state and federal grants, planned giving and endowment building, private foundation funding, and support received from all other sources.

Volunteerism is the backbone of our organization; and to be honest, volunteers are the backbone for the quality of life in our community. Volunteers make the ask for contributions to the campaign. Volunteers determine priorities and initiatives to be funded. Volunteers review agency programs and budgets to determine levels of support. Volunteers review the governance structure of agencies as it affects accountability. And, volunteers distribute the funds to programs that impact people's lives.

Civic engagement, or advocacy, for United Way means bringing people and representatives of organizations together to develop strategies for meeting community problems. The United Way has many partners in our community, including 34 partner agencies that are meeting community needs, not in a vacuum but rather in a concerted effort of working together.

Bottom line – United Way of York County is an efficient and effective organization that is having impact on thousands of lives right here in York County because of the generosity and volunteer commitment from our community.