

Campaign Material Request Form – 2010

Company: _____ **Address:** _____
Campaign Coordinator: _____ **Phone Number:** _____
LCA: _____ **Date to be Delivered:** _____

Campaign Report

Report Form Quantity _____
 Report Envelope Quantity _____

Employee Pledge Forms (one per employee; unless company uses their own form)

English Version of Pledge Form (includes incentive form) Quantity _____
 Spanish Version of Pledge Form (Includes incentive form) Quantity _____
 Customized Pledge Form (Includes Incentive form) Quantity _____

Posters

Campaign Poster Quantity _____
 Incentive Poster Quantity _____
 Goal Poster (with thermometer) Quantity _____
 FIRST Poster Quantity _____
 Labor Poster (only for Union accounts if appropriate) Quantity _____

Campaign Information – Employee hand-outs

United Way Brochure Quantity _____
 Leadership Giving Packets Quantity _____
 Allocations / Designations Flyer Quantity _____

Other Communications Aids

NFL Football Schedule – while available Quantity _____
 NFL Football Schedule (AFL/CIO for Union accts.) – while available Quantity _____
 Snyder’s Pretzels (if holding employee meetings) - while available Quantity _____
 **Year-Round Marketing Materials (sample newsletter templates, service recipient articles, examples of how United Way funds are being used, etc.) are available online at www.unitedway-york.org
 United Way Supply Catalog (www.unitedwaystore.com) Quantity _____

Banners (Limited number of each available)

“Campaign in Progress” lawn sign (32”x20”) Quantity _____
 “LIVE UNITED” Stand-up Banner Quantity _____

Incentive entry forms (Only needed if company does not use UWYC pledge form)

Quantity _____

Campaign Video

DVD Quantity _____
 VHS Quantity _____
 2-hour continuous loop VHS (sign out & short term use only) Quantity _____