

## 2010 CAMPAIGN FACT SHEET

**Campaign Theme: LIVE UNITED**

### Campaign Schedule:

#### ■ Kickoffs:

- **York Kickoff:** Friday, September 10, 7:30-9:00am at the York Fairgrounds – White Rose Room
- **Labor Kickoff:** “Labor Supports United Way Family Picnic,” Saturday, September 11, 12:00 – 3:00pm at UAW Local 1872 Hall

#### ■ Campaign Victory Celebration:

- Monday, December 13, 5:00-7:00pm at the Yorktowne Hotel

#### ■ Campaign Coordinator Workshops:

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|-----------------------------------|----------------|
| • Thursday, July 13 (Pacesetters) | 8:00-10:00am   |
| • Tuesday, August 3               | 8:00-10:00am   |
| • Wednesday, August 25            | 12:00-2:00pm   |
| • Tuesday, September 8 (Hanover)  | 8:00 – 10:00am |
| • Tuesday, September 14           | 3:00-5:00pm    |

\*All Workshops will be held in United Way’s Community Room.

\*\*The Hanover Workshop will be at Hanover Hospital Wellness & Education Center, 400 York Street, Hanover.

#### ■ Speakers Bureau Workshops:

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|----------------------|-------------|
| • Wednesday, July 14 | 8:00-9:00am |
| • Thursday, July 22  | 8:00-9:00am |

\*\*Workshops will be held in United Way’s Community Room.

**2010 Campaign Goal:** \$6,900,000

**Number of Partner Agencies:** 34 agencies

**Number of programs funded:** 73 programs

### 2010 Campaign Drawing:

To participate in the drawing, an individual must contribute \$156 or more and complete the official entry form. All of the prizes have been donated by local companies. Entry forms must be returned to the United Way office by Wednesday, December 1 at 12:00pm. The drawing will be held on Tuesday, December 7 and prize winners will be notified. Prizes will be awarded at the Campaign Victory Celebration on Monday, December 13, 5:00pm at The Yorktowne Hotel.

### 2010 Campaign Prizes:

1. 2011 Chevy Malibu LTZ, donated by The Stewart Companies
1. 2011 Harley-Davidson® Motorcycle, donated by Harley-Davidson Motor Company
3. \$1,500 Grocery Gift Cards, donated by Giant Food Stores
4. \$1,500 HP Laptop, donated by Business Information Group
5. \$1,000 Shopping Spree, donated by The Bon-Ton Stores